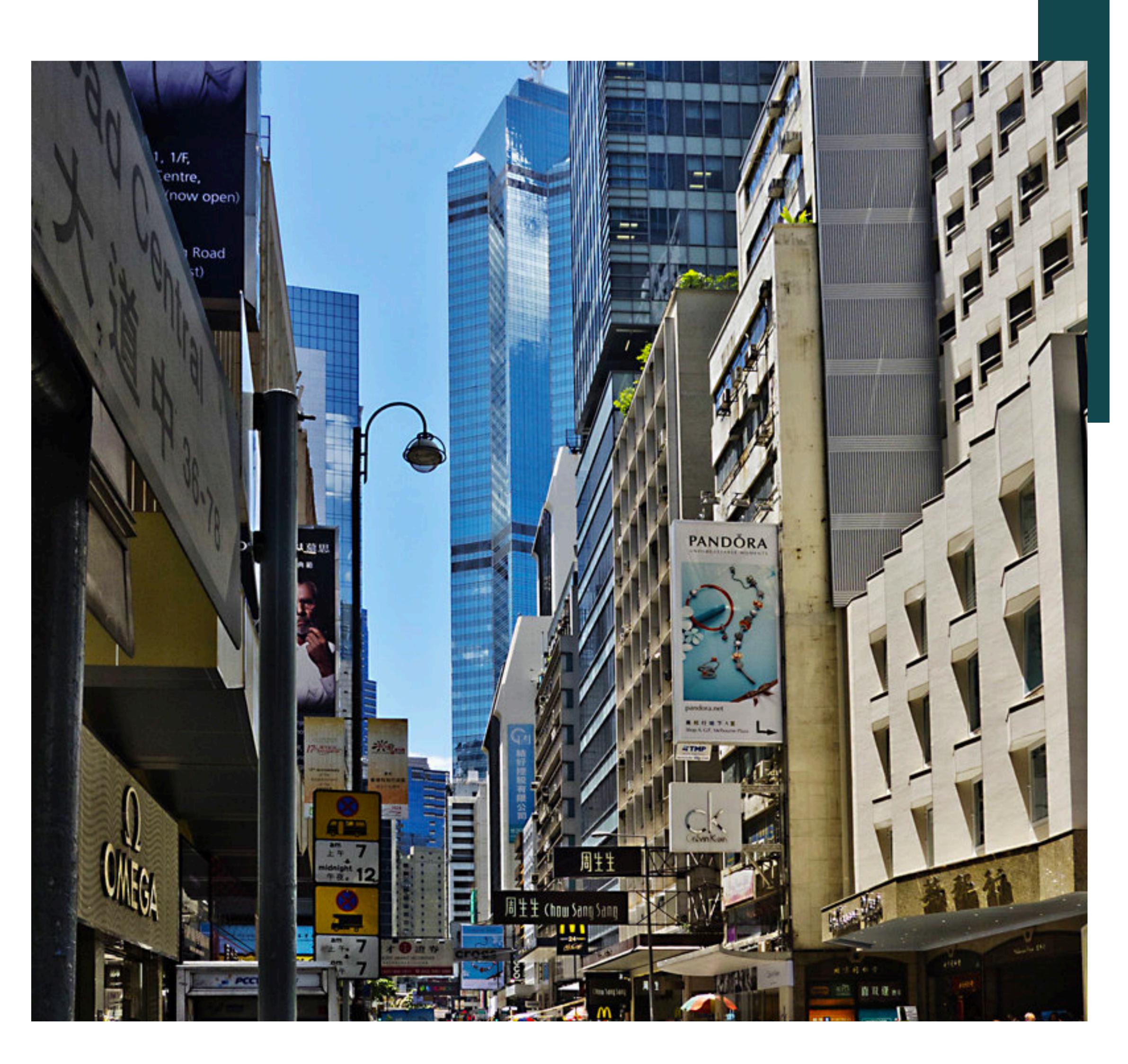
THE HELPERS "WHERE TO GO?"

ARTIST: ALMA QUINTO



1155134240 YANG JIANI
1155137400 XU JIAYING
1155134325 TANG BAOHUI
1155076816 MENG HAN
1155139130 GENG YAN

CONTENT

1. BACKGROUND OF FILIPINO DOMESTIC HELPERS

- Population & Daily Life Summary
- Our Project Goal

2. ABOUT THE ARTIST

- Artist Introduction
- Art Case Review: "Day Off Mo?"
- Why We Choose This Artist?

3. PROJECT PLANNING

- Map Project
- Textile Artwork Fair
- Project Meaning

4. WORK SCHEDULE

Daily Routine

5. PUBLICITY

- Online Promotion
- Offline Promotion

6. APPENDIX

- Budget Spreadsheet
- Details for Budget Plan

(Flight/Venue/Materials)

Leaflet & Poster



BACKGROUND OF FILIPINO DOMESTIC HELPERS

Population & Daily Life Summary







According to the census in 2016, Filipinos make up approximately 2.5% (184,081 people) of the population of Hong Kong and most of them are working as domestic helpers.



Filipinos Make Up
2.5%

184,081 People

Population of Hong Kong

Mostly,
Work as Domestic helpers





On working days, they need to do a lot of work and almost have no leisure. They rarely take a day off on Sunday, and they can't afford the high expense of going to the restaurant, so they usually gather at public places like Queen's Plaza and Chater Garden in Central. But when passing by them, it makes people think about their identity and existence in HK. Will they be marginalized or ignored in Hong Kong society?

BACKGROUND OF FILIPINO DOMESTIC HELPERS

Our Project Goal

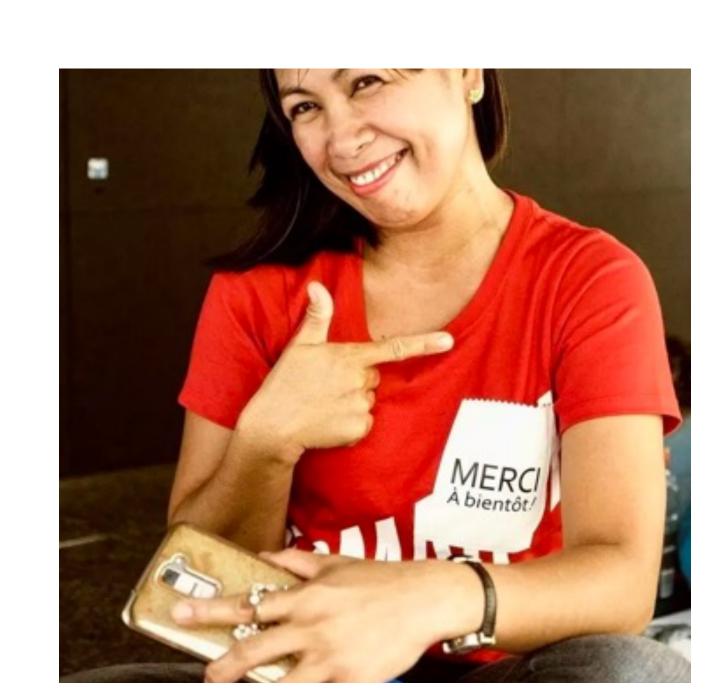
Expected Results

Take the project to the streets, embrace these people, and share art and love with them. Through a series of activities, more Hong Kong locals will pay attention to them. Most importantly, we hope that Filipino helpers can find their own cultural confidence and identity in this city.











ABOUT THE ARTIST

Artist Introduction

ALMA QUINTO



Abstract

MANILA, Philippines - Alma "Urduja" Quinto is a visual artist, educator, and cultural worker who creates art as a form of transformation and healing.

Amidst a prevailing art world that remains detached from and uninterested in social realities, Alma is a rare artist who has chosen to tread the path of social relevance with her socially committed art practice.

By seeing art as a collaboration between artist and audience and not merely an object or artifact for decoration and display, Alma imbues meaning into works she creates by appropriating the feminine medium of cloth and the marginal craft of sewing.

Life of Art

MAKING ART TOGETHER

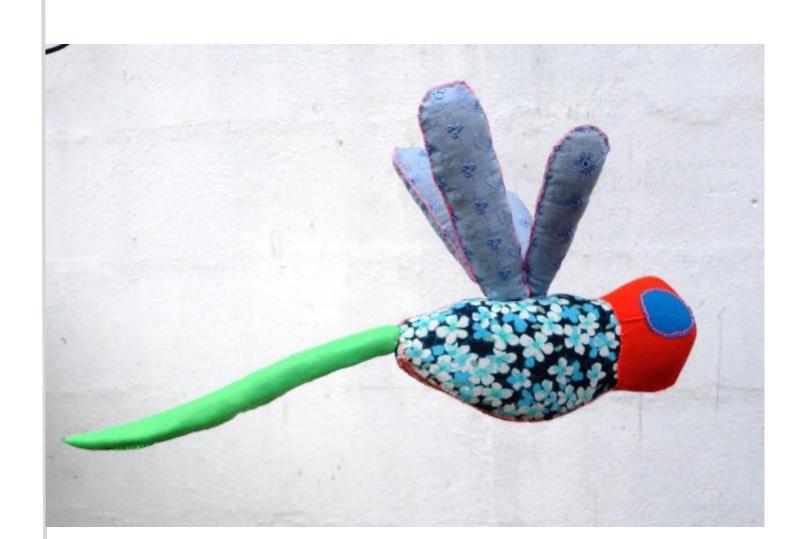


Participants create works of art at the House of Comfort exhibit and workshop in 2008.

Born in 1961, Alma has created art that is inspired by her work with children survivors at CRIBS Foundation, Bantay Bata, women migrant workers, Japanese-Filipino children, women laborers, differently-abled and street children, Moro women, peace journalists, orphans, prostitutes, Bicol evacuees, and other participants of her art workshops in various museums, academic institutions and communities all over the Philippines.

Alma's vision of art as a tool for empowering downtrodden lives and healing broken dreams is at the heart of the transformation that she has seen in her own life and in others she has worked with. Quinto leads the creation of an urban art installation in a pond. It is envisioned as a "collapsible, modular, easy-to-install structure with a roof, walls, windows, doors, kitchen, dining room, comfort room, a sala, very much like a real house, but where each element of the house will represent a participant's life."

BODY OF ART





ART FOR EMPOWERMENT



BEAUTY IN SMALL THINGS. This Quinto artwork is called 'Rabiha Bakwit'

Alma has served as president of KASIBULAN (Kababaihan sa Sining at Bagong Sibol na Kamalayan or Women in Art and Emerging Consciousness), a group of women artists advocating women's empowerment through the arts. While representing the Philippines in various biennial and triennial exhibitions overseas, Alma remains grounded enough not to use art for personal gain but to heal and empower the lives of many others in her midst. She also previously headed the Philippine Art Educators Association (PAEA), a collective of art educators committed to promote art education based on Philippine art perspectives.

ABOUT THE ARTIST

Artist Introduction

Group Exhibition

2013

Grounded

Lopez Museum/Pasig City/Philippines

Women In between: Asian Women Artists 1984-2012 Tochigi Prefectural/ Museum of Fine Arts/Tochigi/Japan

2012

Women In-Between: Asian Women Artists 1984-2012 Fukuoka Asian Art Museum (FAAM)/ Fukuoka/ Japan

Curved House

Blanc/Quezon City/Philippines

Bliss Market: Exchange in Time | Space of Transience Jorge B. Vargas Museum/Quezon City/Philippines

Exhibition

2017

Kuala Lumpur Biennale 2017

Kuala Lumpur Biennale/Kuala Lumpur/Malaysia

2005

Yokohama 2005 - International Triennale of Contemporary Art

Yokohama Triennale/Yokohama/Japan

2003

8. Bienal de La Habana

La Bienal de La Habana/Havana/Cuba

ABOUT THE ARTIST Case Review

"DAY OFF MO?"
Alma Quinto
2018.9-2018.12
Hong Kong

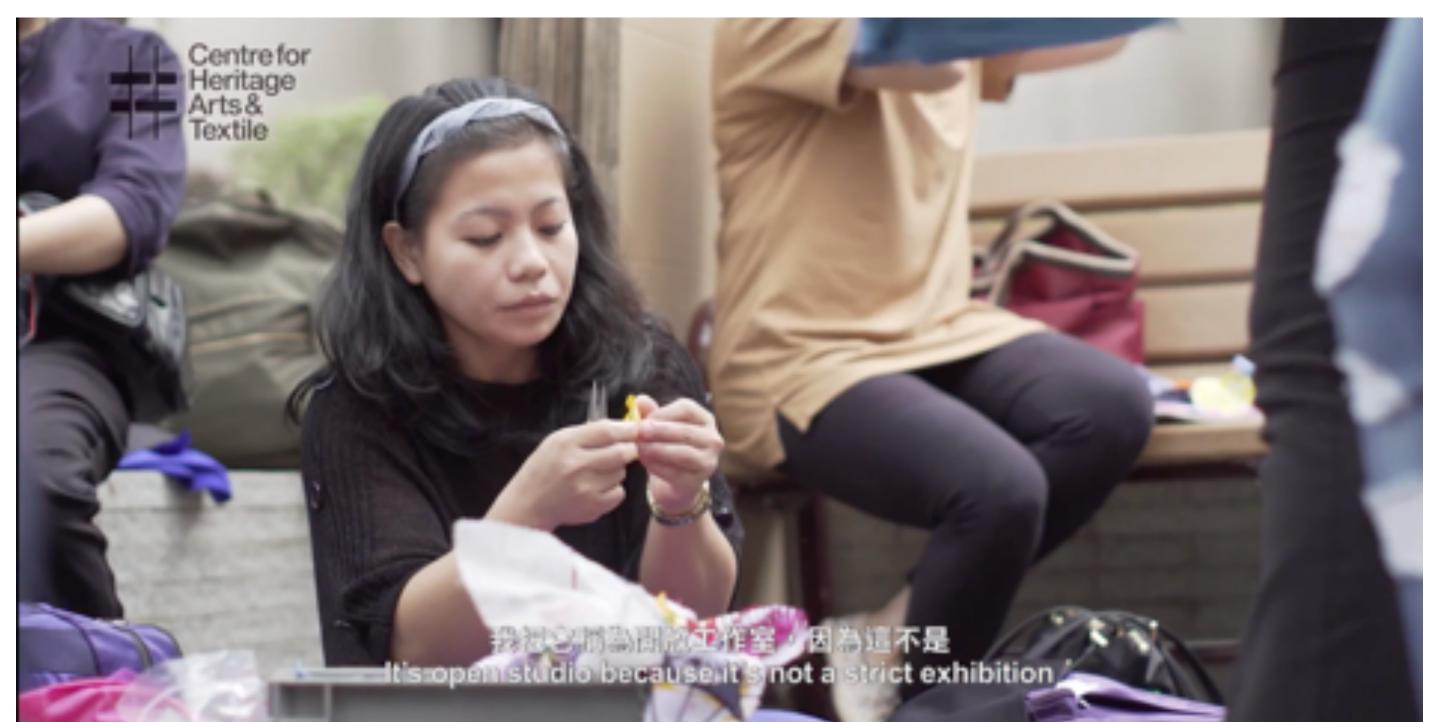
The origin and inspiration of this project comes from the one of Alma's former projects called "Day Off Mo?"

From September to December in 2018, Alma once carried out art activities in Hong Kong as artist-in-residence. The Filipinos she met always asked her 'Is that your day off?' It made her think of what her identity is in the city. And she wants to refuse sterotype of the Filipinos here by telling people that 'they can do a lot more', so she went to where the helpers gathered and did textile crafts with them. She let these helpers believed that they can create and write their own stories.











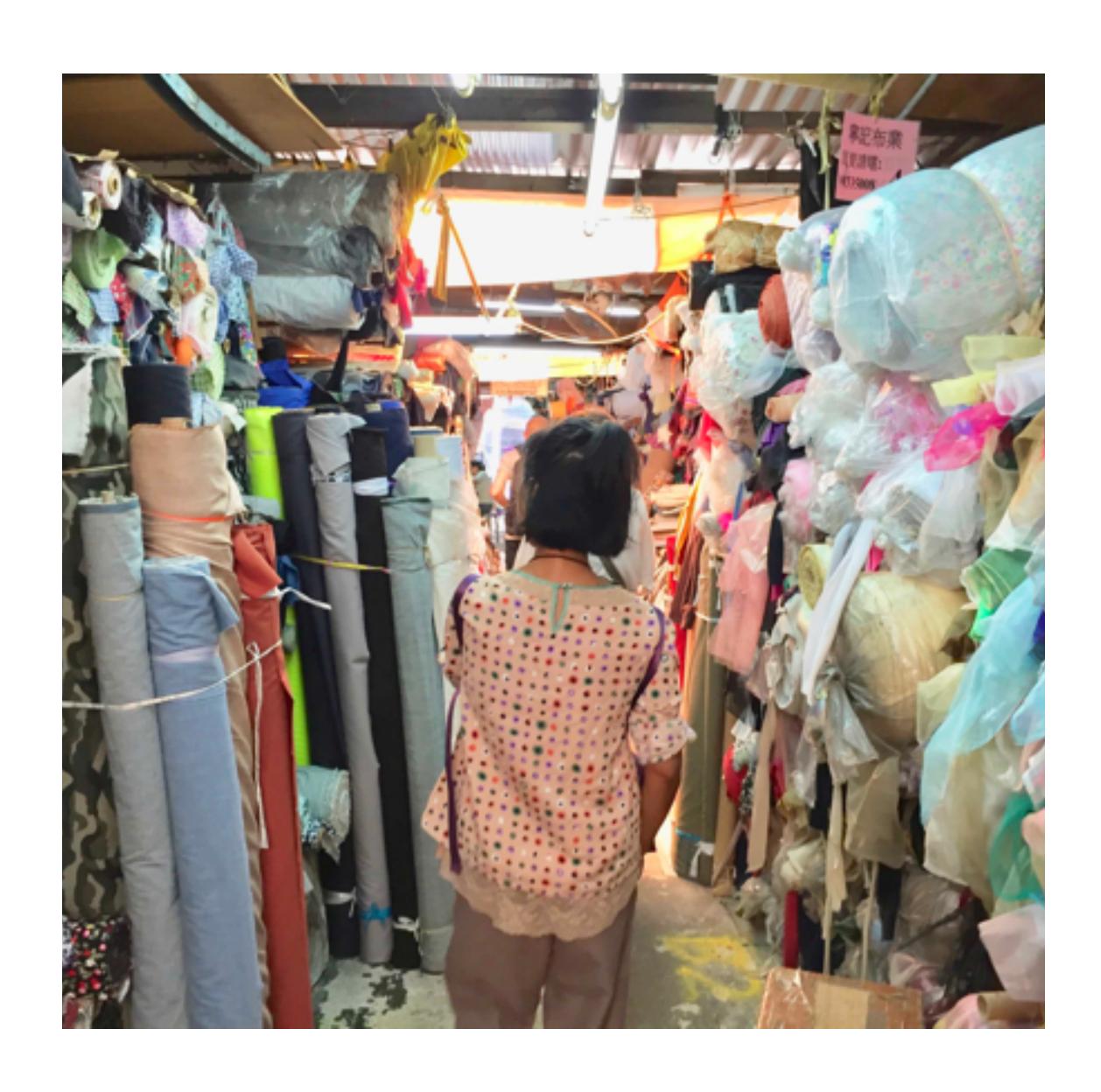


ABOUT THE ARTIST

Case Review

Alma also engaged with the local community and sought creative collaborations to enrich the exchange between experiences and learning. She shared her research, experiences and collaboration during her residency with her immersive installation work in her open studio.

This time, the project will be like 'Day Off Mo' version 2.0, trying to explore more possibilities and art forms.









ABOUT THE ARTIST

Why We Choose Alma Quinto





Firstly, as a Filipino artist and educator, she has more similarity, easier to get through the Filipino group and integrate into their group. They will resonate more and she can discover some deeper stories.

Secondly, unlike other local artists, she is from the Philippines, which determines that she is not just a reporter but a cultural carrier. This unique artistic style from her hometown can collide with these Filipino female workers and can produce some special things that Filipinos identify with, rather than some social interview reports that all domestic workers can make.

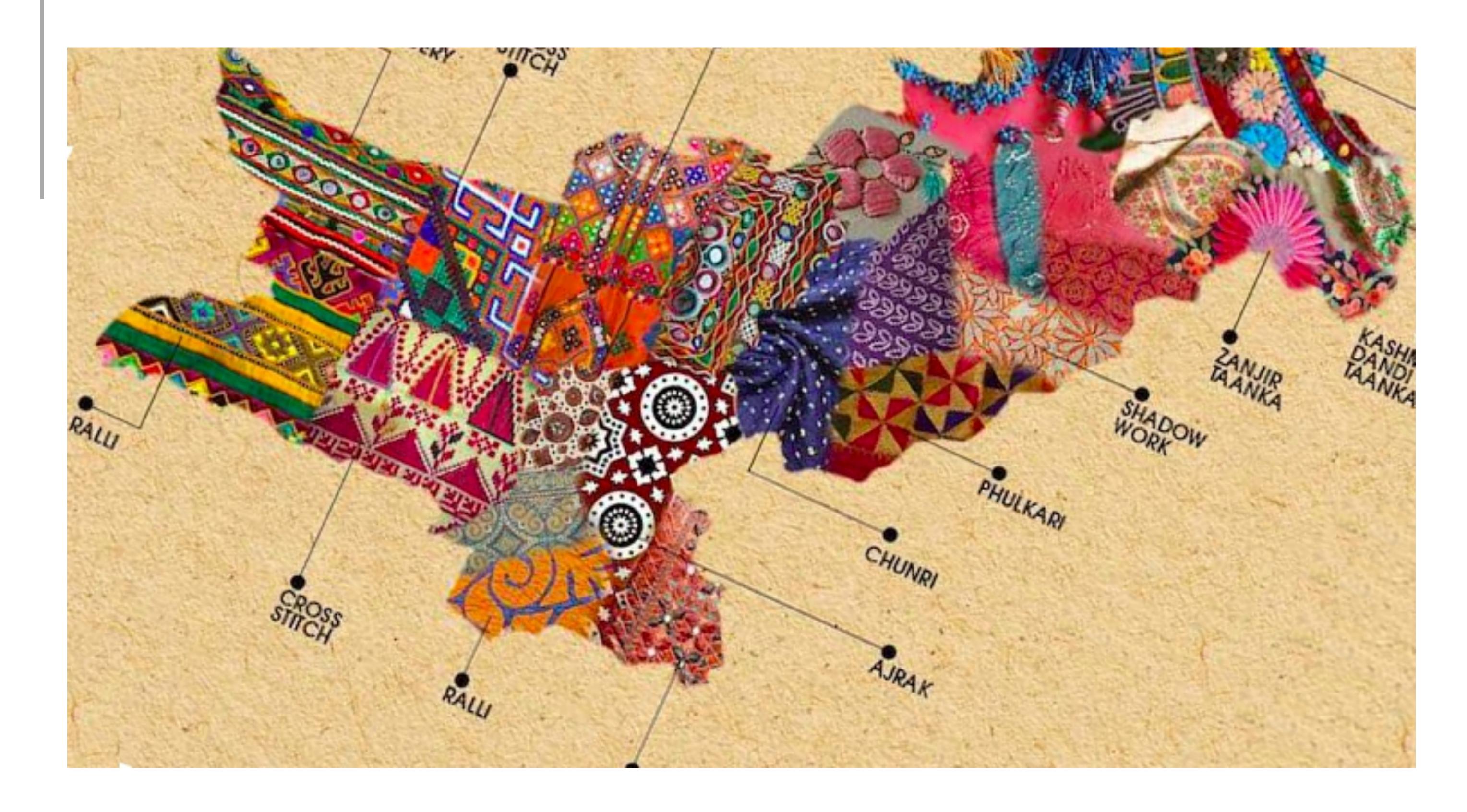
The third and the most important is that her previous projects have proved that her art is concerned with marginalized groups in society, and she wants to empower this group of foreign workers. Whether it's the newer weaving art form or her willingness to go outdoors and sit with the workers, it is philosophy is consistent with this project. There is a potential that she and her work can do better to continue to help Hong Kong's foreign labor community to create art and speak for themselves.

PROJECT PLANNING Map Project



MAP PROJECT

Workshop



In the map project, there will be an outdoor weaving workshop mainly for Filippino female helpers and a related field trip mainly for HK ordinary people.

Outdoor locations where the Filipino female helper gather (such as Queens Square, Mong Kok Pedestrian Bridge) will be selected to hold textile art workshops. Participants can sign up on the Internet or introduced by social work organization such as Domestic Helper Center supported by Hong Kong government to join in this free workshop. Since the artist can not take care of too many people, the expected number for each workshop is about 20.

During the workshop, the artist will inspire Filipino female helpers to talk about their familiar places and tell the story between them and those special places, using these as the theme to create textile paintings. The textile paintings are expected to reflect the Filipino female helpers' impression and understanding of the places that "belong to them", It doesn't matter what the painting content itself is, but it needs to be connected to a specific place and their special memories.

These textile paintings will be placed at the corresponding locations on the map and will be stitched together after all activities are completed to weave a large visual map. 12

MAP PROJECT

Field Trip

Based on the location mentioned by the Filipino female workers in the workshop and their stories with this location, some Filipino female helpers will turn into tour guides and start an occasional art with the artist. The stories they tell will be used as travel materials, connecting a road map.

Filipino female Artists and helpers will lead the public to the locations in their stories and let them see and experience their life stories outside the employer 's home. Participants can register in advance on the Internet, and any passers-by will also be free to join the journey. To ensure the security of participants, the cooperation with university will be considered first. With proper guideline, the this participants take can opportunity to really explore the world of Filipino female helpers..



MAP PROJECT

Documentary

In order to record these meaningful moments, the team members will shoot the entire process of this project, including maid's regular life, mapmaking and field trip, to show the process of artistic creation by the Filipine maid group.

IMPLICATIONS:

1. UNDERSTANDING FILIPINO MAID

The main purpose of it is to allow viewers to experience the daily life of Filipino helpers, understand the artist's concept and break the stereotype of Filipino maids. Let the public see the artistic talent of the Filipino maid group.

2. SPREAD THE SPIRIT

This documentary could be exhibited at the end of our project as well as uploaded online later to continuously spread the spirit of those activities to reach more potential audience in the world.









PROJECT PLANNING Textile Art Fair

Artwork Sales

Time: 16-17 JUNE 2020, 12.30-8.30pm

Venue: TAI KWUN CONTEMPORARY

Textile Map Display

Time: 16-17 JUNE 2020, 12.30-8.30pm

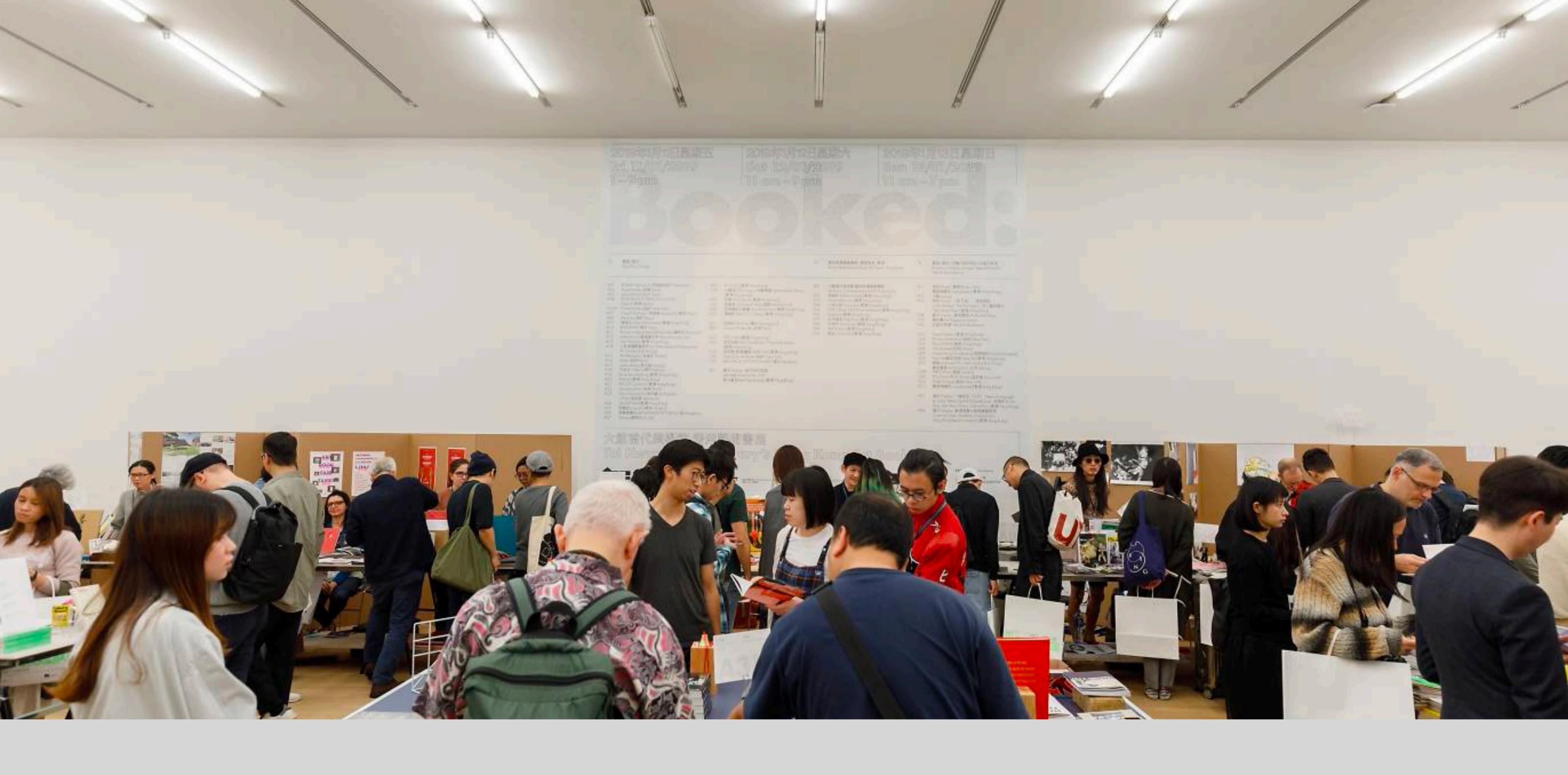
Venue: TAI KWUN CONTEMPORARY

2 Salon—talk With Alma Quinto

Time: 16-17 JUNE 2020, 12.30-8.30pm

Venue: TAI KWUN CONTEMPORARY

In the last part of project, it will be a conclusion to the whole art event, so there will be an exhibition to show our achievements.



TEXTILE FAIR

Artwork Sales

The art fair will refer to the format of the 2020 Hong Kong Art Book Fair: set up 8 booths (each booth will have 2-3 people in charge), and Filipino helpers will sell their handmade textiles. Visitors can come to watch and purchase these artworks, and ask the stories behind the creation of these works.

From this way, artwork makers and buyers can communicate with each other. It will be a good way for locals to discover the different side of the helpers. Also, helpers can find their self-confidence by showing and expressing themselves.

Promotion Strategy

Maybe these workers seem not compatible with high-end places like TAI KWUN, but the project hopes to break this stereotyped thinking.

Before the official start of the exhibition, relevant information will be published on the forum or website to let more people know. Filipino helpers also will be encouraged to invite their employers or friends to participate in this event.

If possible, the project will send some invitation letters to the academic and industry stakeholders who are concerned about the domestic helpers group.



Communication
Understanding
Cultural Confidence

TEXTILE FAIR

Textile Map Display

One hall will be prepared to show the final work—map. It aims to show the cohesion of this group to the others. As one of the main achievements of this project, the map will be displayed online at the same time, allowing more people to notice the lives of Filipino helpers.



TEXTILE FAIR

Salon

Talk with Alma Quinto

Documentary Display



Sharing

The third part is a salon hosted by the artist, she will share her own thinking and feeling during this project with visitors. There will also set Q&A session, visitors and the artist can have dialogue on social issues like foreign workers' salary, living space, equal rights, etc.

Documentary

The documentary of this event will also be broadcast in the salon, aiming to show the story behind our event to the audience. For employers, they can see how Filipino domestic helpers take care of their families when they are working outsides.

PROJECT PLANNING

Meaning

The purpose of our project is to arouse everyone's attention to Filipino helpers in Hong Kong and improve the social welfare level of them.



We checked the relevant information and learned that many Filipino helpers not only received the restrictions of Hong Kong laws and regulations, but also faced the threat of various human rights violations when working in the employer's home.

When Alma Quinto picked up the camera and went to their employers' homes, took two days with them and chatted with them, and photographed their daily work, we think this is a good way to understand their daily lives.

Many Filipino helpers work more than 17 hours a day. Some have even been subjected to physical or verbal violence by their employers, and some have been prohibited from complying with their religious beliefs. Some cannot even take a day off after 6-day working.



When Alma Quinto fielded trip with Filipino helpers and make a hand-made map of their activity track, we think this is very meaningful as well.





To a certain extent, these activities can make Filipino helpers better integrate into Hong Kong. Our project target participants have never been limited to Filipino helpers. We hope that anyone interested in our project can participate in. Also, the purpose of our project is to use these activities to expose their culture to a great extent to Hong Kong people's scope of view, along with some other dilemma.

SCHEDULE

Daily Routine

This whole project will start from 5th June and end in 18th June. Hence this project will be a 14-days-long project.



(Details

Friday, 5th June

- 1. Alma Quinto arrives in Hong Kong.
- 2. We pick her up from airport and have a welcome dinner together.
- 3. After dinner, we take her to the hotel in Central



Saturday, 6th June

- 1. Alma Quinto has a whole day to field trip with Filipino helpers who register in advance.
- 2. 3 or 4 workers will accompany them throughout the whole trip.
- 3. The field trip will be based on the location mentioned by participants.

Sunday, 7th June

- 1. Alma Quinto has a whole day to field trip as the day before. 3 or 4 workers will accompany them.
- 2. Alma will lead the participants to the locations in their stories.

Monday, 8th June--Wednesday, 10th June

Alma Quinto will go with 3 or 4 workers to the home of a Filipino maid who agrees to be shot.

Thursday, 11th June--Friday, 12th June

Free time for Alma Quinto and we will do some preparation with her for the following session—mapping.

Saturday, 13rd June-- Sunday, 14th June

Alma Quinto will sew a visual map with participants.

Monday, 15th June

Free time for Alma Quinto and we will do some preparation with her for the following session—exhibition

Tuesday, 16th June—Wednesday, 17th June

The exhibition opens and continues for two days.

Monday, 18th June

- 1. We will hold a farewell dinner for Alma Quinto and to celebrate the end of project.
- 2. Alma departs from Hong Kong.

PUBLICITY

Online & Offline

This whole project will start from 5th June and end in 18th June. Hence this project will be a 14-days-long project.

Online promotion

We will choose some free mainstream social platforms to create an official account for this project, put Alma Quinto's websites and videos of previous works in early promotions, and attach a link to her homepage of Facebook. At the same time, we will update some of our specific process and content of this project in advance. The purpose of creating a Facebook account is not only to attract Filipino helpers to participate in our activities, but also to hope that everyone will be interested in them.





Offline promotion

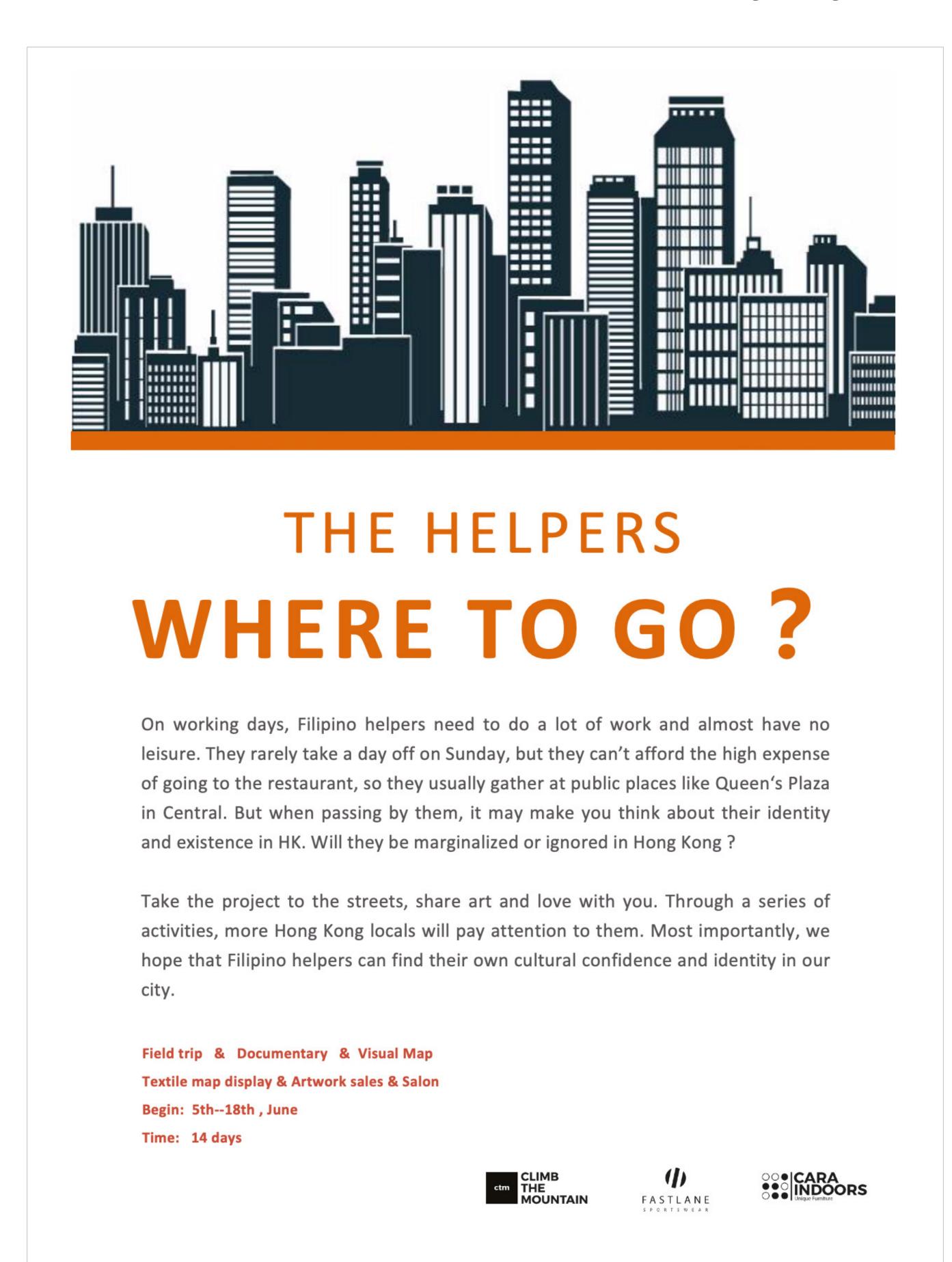
We plan to design some leaflets, posters and roll-up banners in advance and print activities, timeline, content and contact information of relevant staff on it. We can distribute these leaflets in Queens Square, Mong Kok Pedestrian Bridge where Filipino helpers like to gather to attract some potential participants.



schematic of leaflet



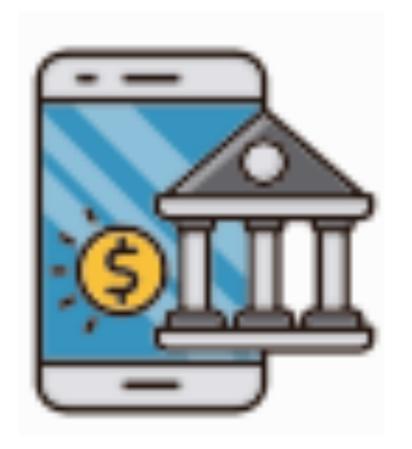
schematic of roll-up





schematic of banner

BUDGET Spreadsheet

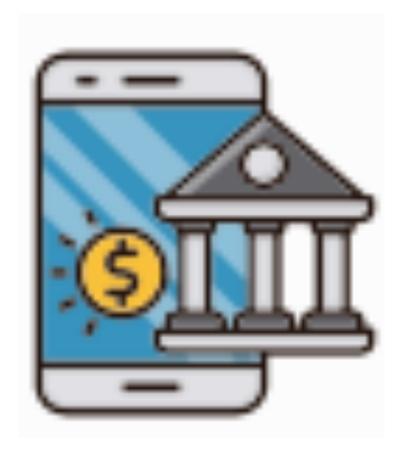


We made a general budget to roughly distinguish the types of purchases and approximate amounts.

Expenditure	Amount(HKD)	Supplier	Remarks
Airline tickets	6916	Cathay Pacific Airways Hong Kong Airlines	MNLHKG(CX903) 05/06 10:45-13:20 HKGMNL(HX781) 18/06 21:10-23:05
Accommodation	16900	iclub sheng wan hotel	138 Bonham Strand, Hong Kong Central 1300*13days=16900HKD
Dining cost	22000		Artist:500*12days=6000HKD Workers:100*14days*10=14000HKD Welcome dinner:1000HKD Farewell dinner:1000HKD
Transportation fee	7000	Taxi & Metro	Artist:200*12days=2400HKD Workers:30*14days*10=4200HKD Transfer fee(airport&hotel):200*2times=400HKD
Venue fee	10000	Taikun	5000*2days=10000HKD
Artist fee	30000	/	/
Materials fee	630	Taobao	background fabric decorative fabric decorative colored yam sewing box
Documentary fee	3000		post-processing translation
Publicity fee	550	Taobao	poster banner leaflet work permit lights
others	1000	Taobao	rent projector and microphone 250*2days*2=1000HKD
total	94996		

BUDGET

Spreadsheet



We also made some more detailed budget tables, including the procurement items that may be involved in each event, as well as the artist's daily accommodation rules.

Activity	Item	User	Cost(HKD)	Subtot	
DOCUMENTARY	c	camera(workers supply)	0		
	facilities	microphone(workers supply)	0		
		lighting(workers supply)	0	\$3,000	
	workers	post-processing & translation	\$1500 + \$1500 = \$3000		
	textilie materials	background fabric(plain cotton)	\$10 x 27pieces = \$270	\$630	
		decorative fabric(twill cotton with pattern)	\$45 x 4pieces = \$180		
SEW A VISUAL MAP		decorative colored yarn(string)	\$15 x 4pieces = \$60		
		sewing box	\$15 x 8boxes = \$120		
	venue	Taikun	\$5000 x 2day = \$10000	\$7,570	
	transportation	workers(metro)	\$30 x 10person = \$300		
	a a risportation	artist(taxi)	\$200 x 1person = \$200		
ARTWORK SALES	snack & drinks	workers	\$100 x 10person = \$1000		
		artist	\$200 x 1person = \$200		
	publicity	poster(with stand)	\$65 x 2pieces = \$130		
		banner	\$30 x 5meters = \$150		
	publicity	leaflet	\$0.1 x 500sheets = \$50		
		work permit(with inner page)	\$4 x 10pieces = \$40		
	venue	Taikun(use the previous one)	0		
	transportation	workers(metro)	\$30 x 10person = \$300		
	transportation	artist(taxi)	\$200 x 1person = \$200		
	snack & drinks	workers	\$100 x 10person = \$1000	\$1,900	
TEXTILE MAP DISPLAY	SHOOK & CHILINS	artist	\$200 x 1person = \$200		
		poster(use previous ones)	0	. –,-	
		leaflet(use previous ones)	0		
		work permit(use previous ones) banner(use previous ones)	0		
		lights	\$40 x 5sets = \$200		
	1.000.10		0		
SALON	venue	Taikun(use the previous one)	0		
	transportation	workers(metro)	\$30 x 5person = \$150 \$200 x 1person = \$200		
		artist(taxi) workers	\$200 x 1person = \$200 \$100 x 5person = \$500		
	snack & drinks	artist	\$200 x 1person = \$200		
		poster(use previous ones)	0	\$2,050	
	ra cola li a ita c	leaflet(use previous ones)	0		
	publicity	work permit(use previous ones)	0		
		banner(use previous ones)	0		
	ronting	projector with curtain(rent)	\$250 x 2days= \$500		
	renting	microphone with loudspeaker(rent)	\$250 x 2days= \$500		

BUDGET Spreadsheet



This is the daily expenses of the Alma Quinto.

Date	Remarks	Item	User	Cost(HKD)	Subtotal	Total
6.5	from Filipino to HK	air travel	artist	\$4788 x 1ticket = \$4788	\$7,288	
	from airport to hotel	transfer	artist	\$200 x 1time = \$200		
	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 1night = \$1300	47,200	
	whatever she prefers	welcome dinner	artist	\$1000 x 1time = \$1000		
6.6-6.7	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 1night = \$1300	\$2,700	
	from hotel to activity sites in Centra	transportation	artist	\$200 x 2days = \$400		
	whatever she prefers	meals	artist	\$500 x 2days = \$1000		
	whatever she prefers	texitile materials	artist	/		
	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 3nights = \$3900	\$6,900	
6.8-6.10	from hotel to Filipino maids' home	transportation	artist	\$500 x 3 days=\$1500		
	whatever she prefers	meals	artist	\$500 x 3 days=\$1500		
6.11-6.12	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 2night = \$2600	\$4,000	\$36,016
	wherever she prefers	transportation	artist	\$200 x 2days = \$400		
	whatever she prefers	meals	artist	\$500 x 2days = \$1000		
6.13-6.14	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 2night = \$2600	\$4,000	
	whatever she prefers	meals	artist	\$500 x 2days = \$1000		
	from hotel to field trip sites	transportation	artist	\$200 x 2days = \$400		
	whatever she prefers	texitile materials	artist	/		
6.15-6.16	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 2night = \$2600	\$4,000	
	whatever she prefers	meals	artist	\$500 x 2days = \$1000		
	from hotel to Taikun	transportation	artist	\$200 x 2days = \$400		
6.17-6.18	iclub sheng wan hotel in Central	hotel	artist	\$1300 x 2night = \$2600		
	whatever she prefers	meals	artist	\$500 x 2days = \$1000		
	from hotel to Taikun	transportation	artist	\$200 x 1day = \$200	\$7,128	
	whatever she prefers	farewell dinner	artist	\$1000 x 1time = \$1000	T, ILEO	
	from hotel to airport	transfer	artist	\$200 x 1time = \$200		
	from HK to Filipino	air travel	artist	\$2128x 1ticket = \$2128		

BUDGET

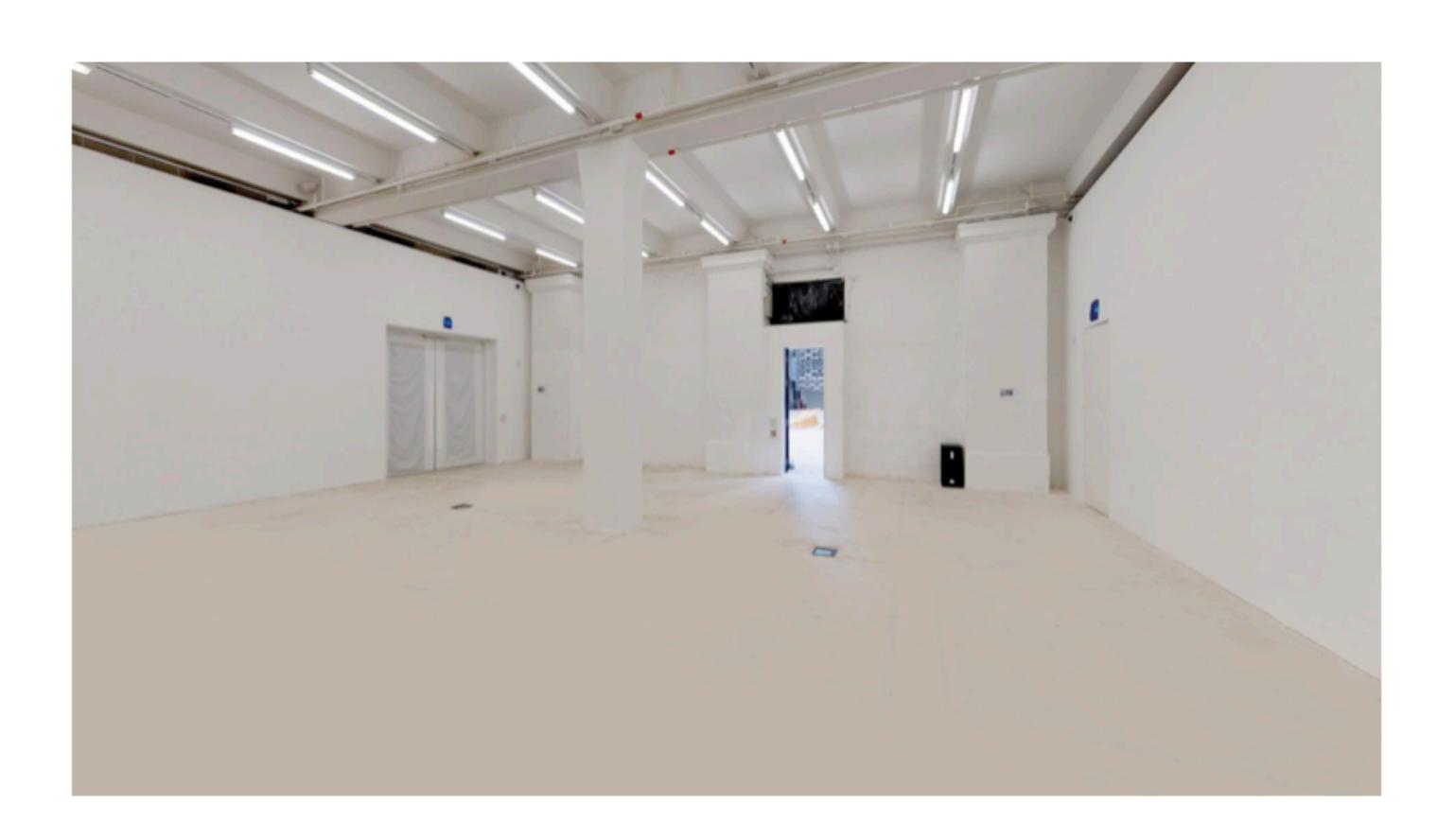
Details for Budget Plan

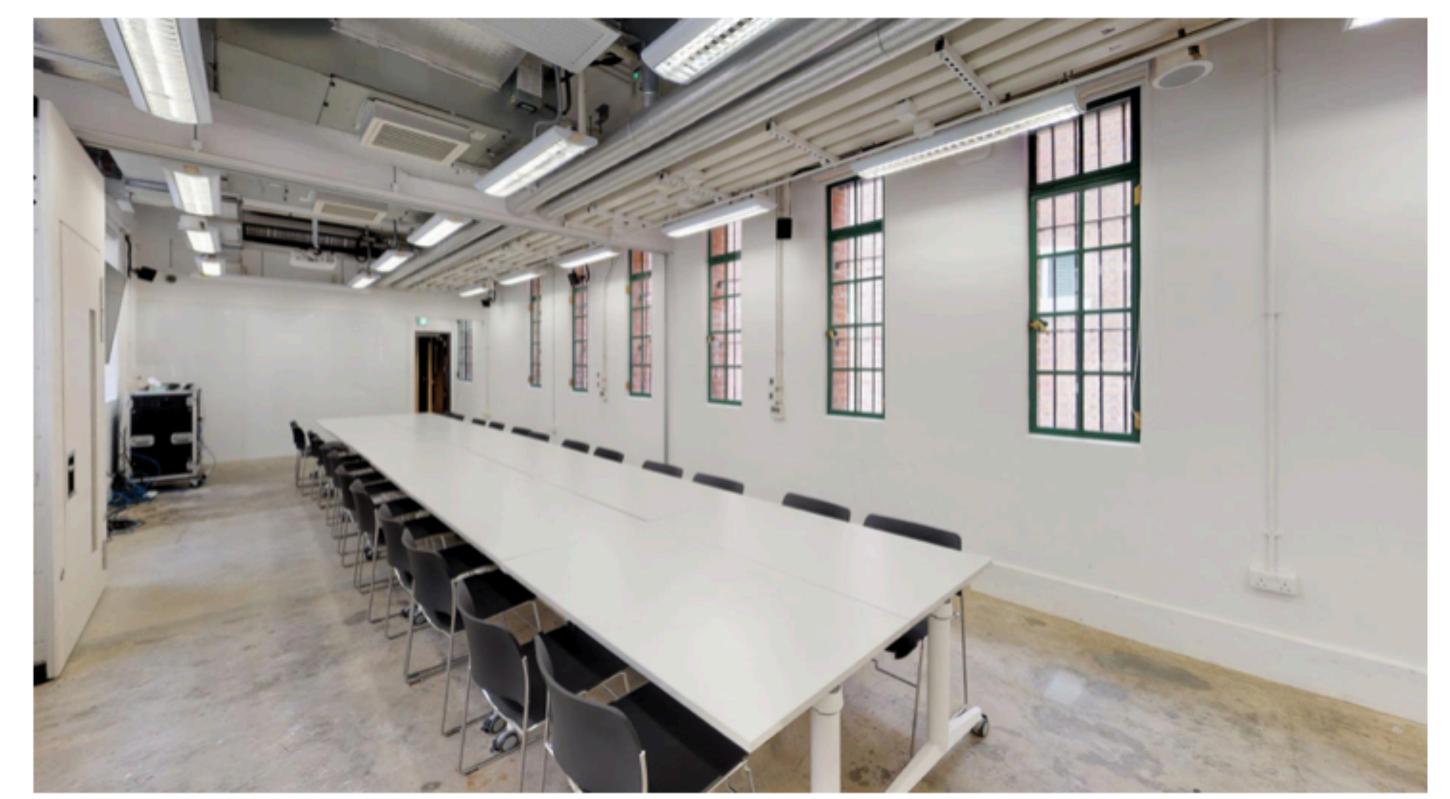
Flight





Venue





查詢表格
事體名稱*
游絡人*
游絡電話*
舌動性質*
舌動場地*
舌動開始日期及時間*
活動完結日期及時間*

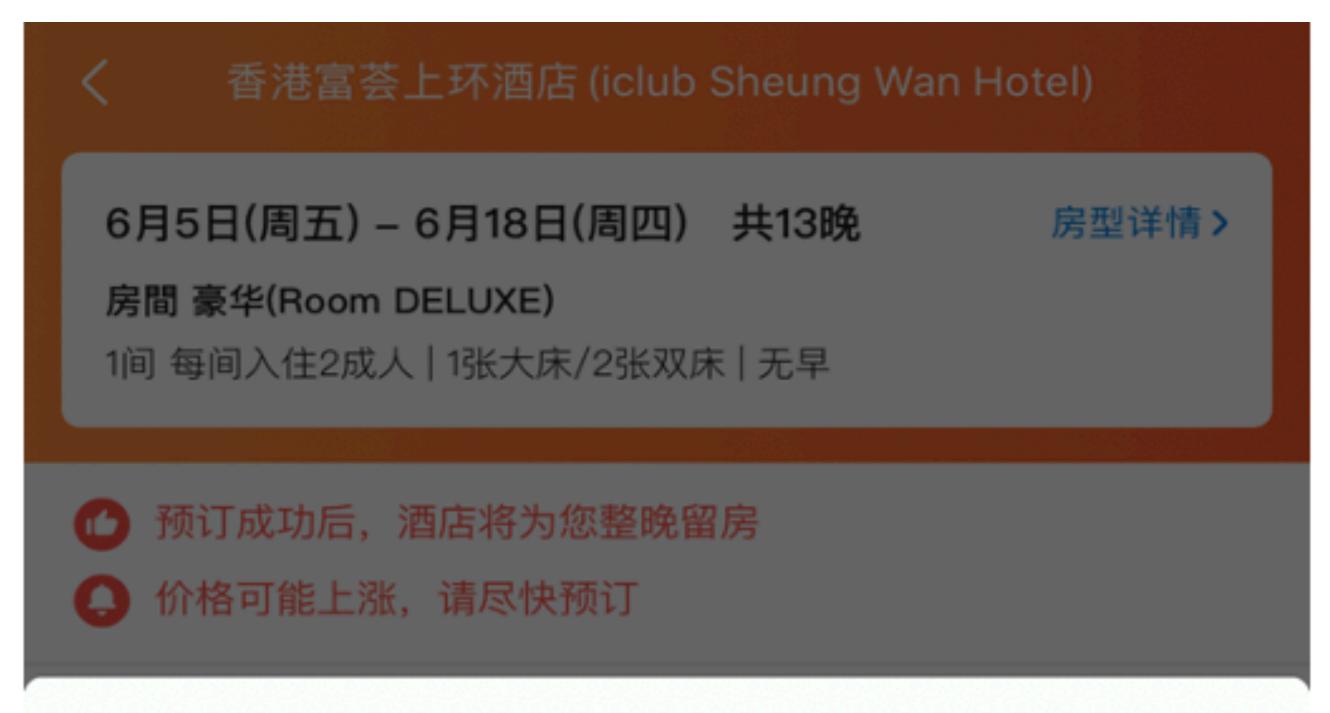
exhibition	salon
room	room

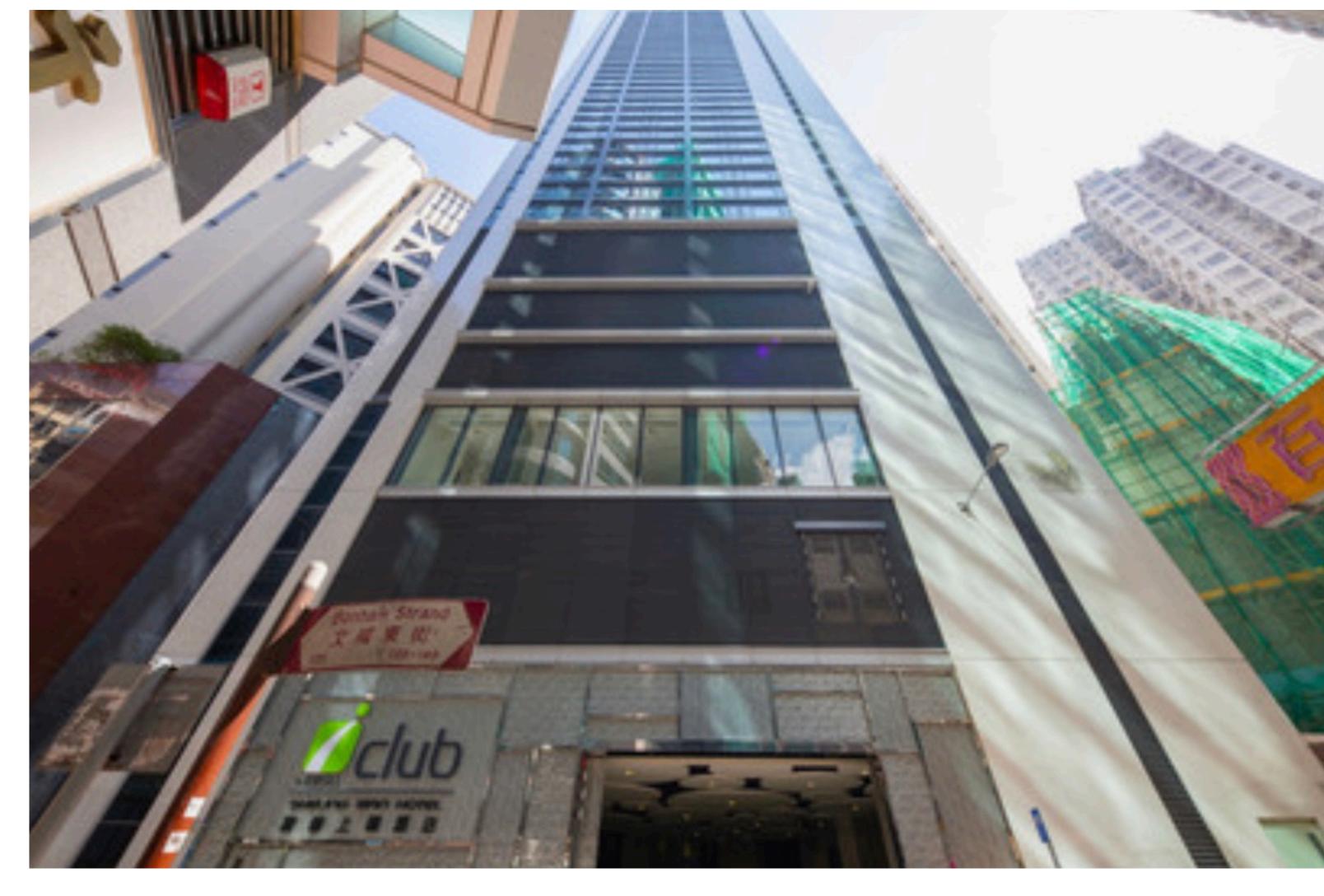
venue application form

BUDGET

Details for Budget Plan

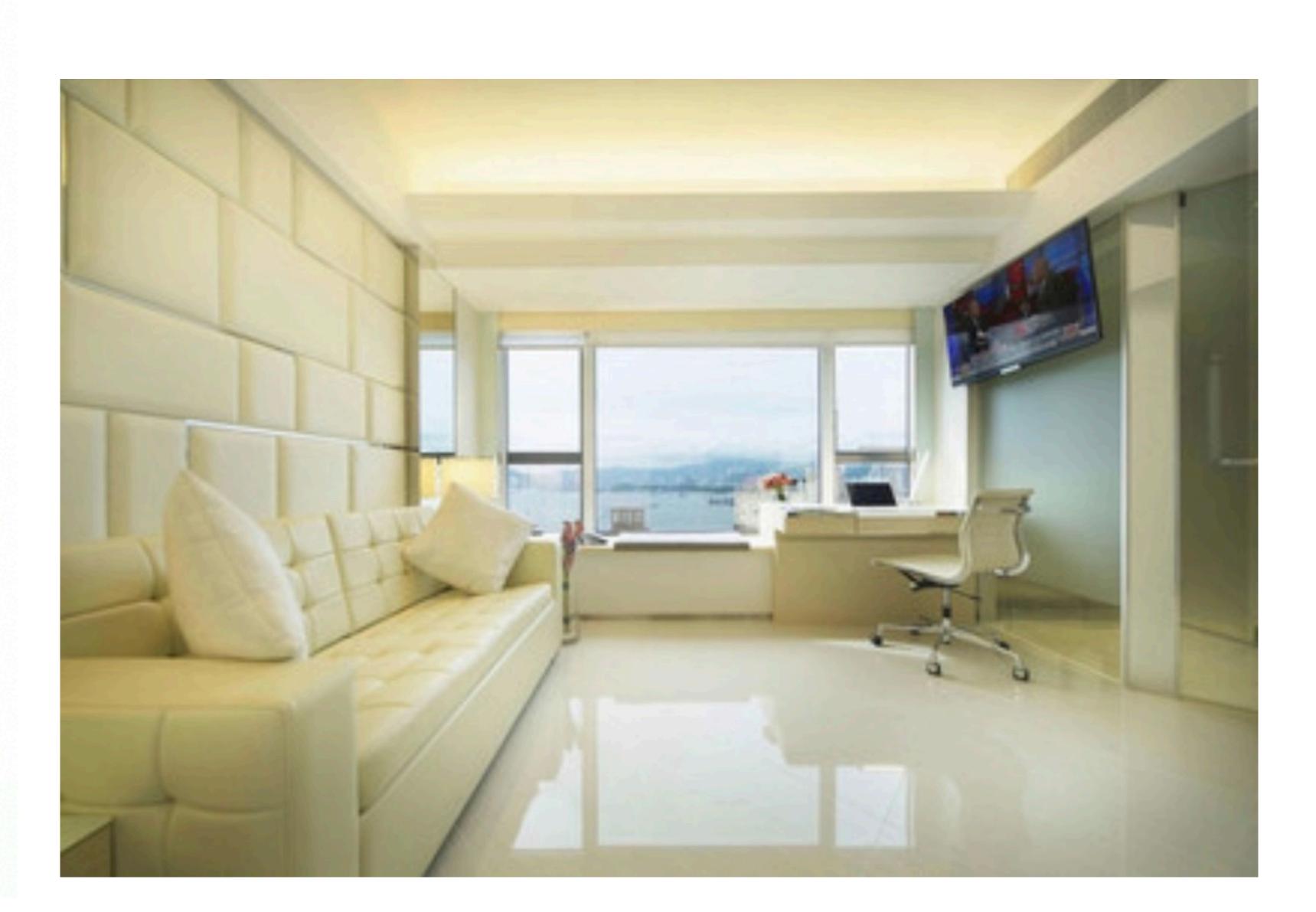
() Accommodation





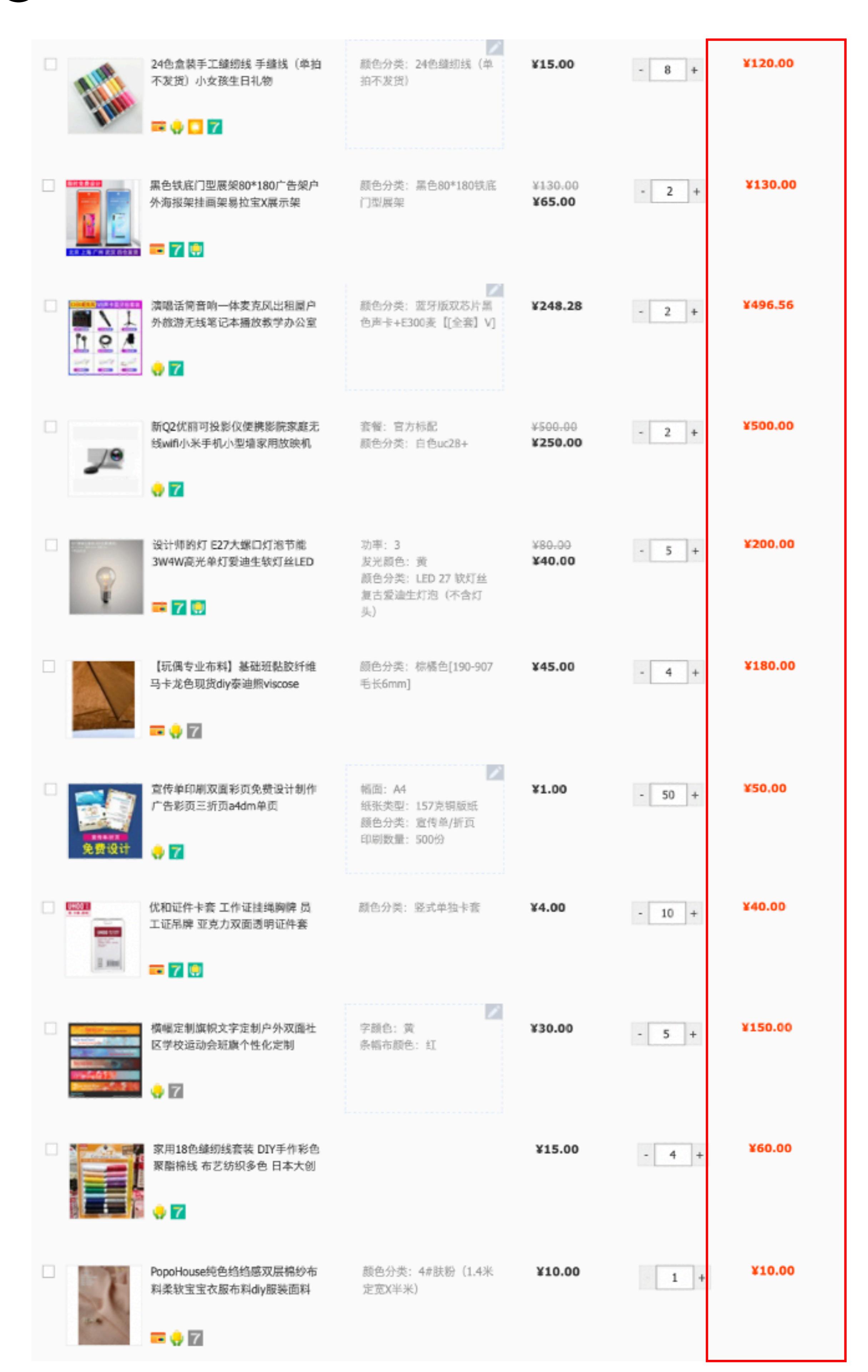
hotel exterior





total cost of suite

() Materials



(>) Leaflet



THE HELPERS WHERE TO GO?

On working days, Filipino helpers need to do a lot of work and almost have no leisure. They rarely take a day off on Sunday, but they can't afford the high expense of going to the restaurant, so they usually gather at public places like Queen's Plaza in Central. But when passing by them, it may make you think about their identity and existence in HK. Will they be marginalized or ignored in Hong Kong?

Take the project to the streets, share art and love with you. Through a series of activities, more Hong Kong locals will pay attention to them. Most importantly, we hope that Filipino helpers can find their own cultural confidence and identity in our city.

Field trip & Documentary & Visual Map

Textile map display & Artwork sales & Salon

Begin: 5th--18th, June

Time: 14 days







>) Poster

